



About me

Hi, my name is Daniel

I'm a dedicated creative, specializing in **Video Editing** and **Social Media Management**, collaborating with businesses and individuals to **enhance their digital presence and engagement**.

With **over 6 million collective views** on my work **in the past year**, I bring expertise in **video production, sound editing, and social media content creation** to every project. Adept at managing campaigns, adapting to diverse creative visions, and delivering high-quality results, I am **eager to join a forward-thinking team** where I can push creative boundaries and **take my skills to the next level**.

Top Clients **560+ videos edited** | **6M+ views**



[> See more on my website](#)

Daniel Dilsworth

Born May 1989 - 35 years old

Currently living in **London, United Kingdom**

Possesses a valid **UK Driver's License**

Language Spoken:



British English
Native

Contact info

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[Linkedin](#)

[Portfolio](#)

[Website](#)

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Main Skills

Video Editor

DaVinci Resolve **Color Grading** **Visual Effects** **Sound Editing**
Content Creation **Social Media Strategy** **Audience Engagement**
Analytics and Reporting **Platform Management** **Media Archiving**
Motion Graphics **Time Management** **Attention to Detail**
Multi-Camera Editing **Video Compression** **Audio Synchronization**
Creative Thinking **Problem-Solving** **Team Collaboration**
Adaptability **Project Management** **Video Production**
Digital Media Management **Encoding and Exporting**
Client Communication **Frame-accurate Editing**
Social Media Marketing **Cinematography**

Positions of Interest

Video Editor **Social Media Manager**

Media Coordinator **Media Strategist**

Media Content Creator **Community Manager**

Multimedia Editor **Social Media Copywriter**

Social Media Content Writer

Video Content Creator

Work Experience

Social Media Manager

| July 2024 - Dec 2024 - 6 mos

Averroes Trust - 6 months contract

In my role with Averroes Trust, I took on a multifaceted role as a Video Editor and Social Media Manager, contributing to the company's digital presence through dynamic content creation and strategy execution. My responsibilities included:

Video Production: Created engaging video content, from concept development to editing, tailored to resonate with the target audience.

Graphic Design: Designed visually appealing graphics and promotional materials to support marketing campaigns.

Social Media Management: Managed the company's social media platforms, crafting and scheduling posts to ensure consistent branding and audience engagement.

Content Filming: Filmed high-quality video content for campaigns and events, ensuring professional and impactful results.

Collaboration and Strategy: Worked closely with the team to brainstorm ideas and align content strategies with the company's goals.

Skills: Content Creation · Video Editing · Graphic Design · Social Media Strategy · Content Filming · Branding · Video Post-Production · Social Media Management · Digital Content · Audience Engagement · Promotional Campaigns · Creative Storytelling · Team Collaboration · Visual Design

Social Media Manager

| From Jul 2023 - Present

BASE9 | London, UK

At BASE9 Grappling Academy, I embarked on a dual role, fusing my video editing prowess with social media savviness to significantly elevate our online engagement from day one.

Astounding Reach: Spearheaded campaigns that garnered **over 3M+ views in the past year** across platforms, laying a robust foundation for **continuous growth**.

First Month Success: Achieved **rapid growth** with nearly **5k+ followers** on TikTok, **2.4k+** on Instagram, and **500+** YouTube subscribers in **just the first month**.

Viral Content: Crafted a debut video that resonated profoundly, amassing **1m+ views across platforms with several others exceeding 100k views**.

Ongoing Growth: BASE9 has over **17k followers across platforms** and **3M+ views in the past year**, driven by engaging, data-driven content designed to resonate with our audience and build a thriving online community.

Skills: Social Media Strategy · Tiktok Marketing · Digital Content · Content Management · Colour Grading · Sound Design · Social Media Management · Video Editing · Video Post-Production · Audio Editing · Video Production · Videography · Project Management ·

[> See more on LinkedIn](#)



Work Experience continued

Freelancing
Skyfall Spectrum · Founder

| From Mar 2023 – Present

As a dedicated freelancer, I have worked with individuals, startups, and established businesses to deliver tailored video editing and social media solutions. From crafting promotional videos for small businesses to producing high-performing social media campaigns, I specialize in turning raw footage into engaging content that achieves measurable results. My work includes creating viral videos with millions of views, designing cohesive brand visuals, and managing end-to-end content strategies that resonate with target audiences and build meaningful connections.

Skills: Social Media Strategy · Online Content · Digital Media · Project Management · Content Strategy · Color Correction · Video Podcasts · Online Video Marketing · Digital Content · Content Marketing · Video Creation · Filming · Grading · Video Editing · Video Post-Production · Audio Editing · Editing · Video Production

Career transition
Courses and Training

| Aug 2022 – Feb 2023 · 7 mos

Taking a brief hiatus from my previous engagement, I embarked on a journey to pursue my long-standing passion for video editing. This transition period was a time of intensive learning, skill development, and hands-on practice. I delved into various video editing software, honed my storytelling abilities, and began exploring the dynamic world of digital content creation.

Working on personal projects and freelance engagements, I honed my ability to craft compelling narratives that resonate with audiences. This period of exploration and upskilling has equipped me with a strong foundation in video editing, and I am excited to bring this newfound expertise to a professional setting.

Brazilian JiuJitsu Instructor
EKBJJ Academy

| 2016 – Aug 2022 · 6 yrs 8 mos

During my tenure as a JiuJitsu Instructor at EKBJJ Academy, I honed the ability to adapt teaching strategies to diverse individuals, a skill that transitioned seamlessly into my video editing and social media realm. Understanding varied perspectives enriched my storytelling prowess, enabling me to craft resonant content that caters to a wide audience spectrum. The patience, communication, and adaptability fostered while instructing, now underpin my approach to video editing and social media strategy, ensuring each narrative is as engaging and individualized as the lessons once curated on the mat.

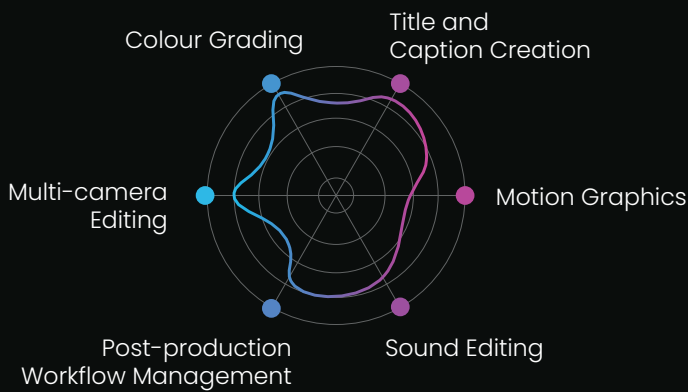
Skills: Content Strategy · Teaching · Training · Leadership · Team Leadership · Team Building · Management · Team Management · Personal Development · Communication · Community Development · Business Communications · Marketing Strategy · Marketing Communications

[> See more on LinkedIn](#)

Main Skills

Social Media Management

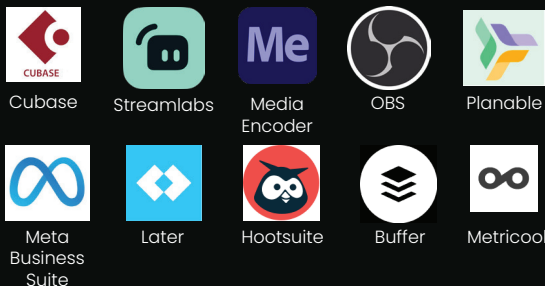
Trend Analysis · Viral Marketing · Video Hook Crafting · Scriptwriting
Content Creation · Audience Engagement · Content Scheduling · Ideation
Multimedia Editing · Storyboarding · Copywriting · Analytics and Reporting
SEO and Hashtag Optimization · Influencer Collaborations · A/B Testing
Video Production · Thumbnail Design · Clickbait Strategy
Community Management · Brand Storytelling



Other

Tools Used

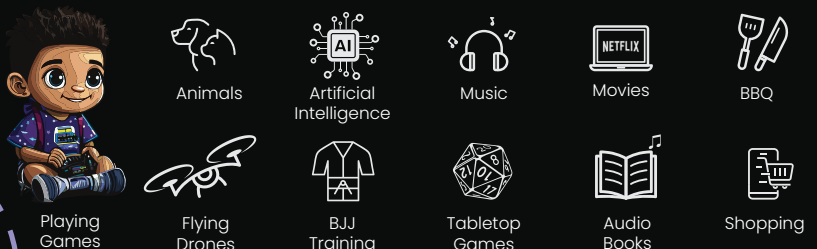
I have worked with many different tools and frameworks - to avoid listing all of them I've kept it to just my favorites. If you use a different editing tool that works well in your established workflow that I'm not familiar with, I would be happy to learn it



Main Software Skills



Free Times Activities and Hobbies



References

Available on request