



About me

Hi my name is Daniel

I'm a dedicated creative, specializing in **Video Editing** and **Social Media Management**, collaborating with businesses, academies, and individuals to **enhance their digital presence and engagement**.

I have proven skills in Adobe Suite, Davinci Resolve, and trend analysis. Achieved **1M+ cross-platform views** in the **first month** at BASE9 Grappling Academy. Keen on collaborations that drive digital engagement.

Finding the **right environment** and the right people is sometimes a struggle, so **if you are from UK** in need for my skills and think we are a match **let's get in touch**.

Daniel Dilsworth

Born 8th May 1989 - 34 years old

Currently living in London, United Kingdom

Possesses a valid UK Driver's License

Contact info

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[Linkedin](#)

[Portfolio](#)

[Website](#)

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Positions of Interest

Video Editor **Social Media Manager**

Media Coordinator Media Strategist

Media Content Creator **Community Manager**

Multimedia Editor Social Media Copywriter

Social Media Content Writer

Video Content Creator

Open to exploring **diverse job opportunities**, particularly those offering training for skill development. **Eager to learn and grow** in the **right environment**. I would be delighted to hear from you if you see a fit.

Language spoken



Main Video Editor

DaVinci Resolve Color Grading **Narrative Storytelling** Sound Editing

Content Creation Social Media Strategy **Audience Engagement**

Analytics and Reporting **Platform Management** Media Archiving

Motion Graphics Time Management **Attention to Detail** Visual Effects

Multi-Camera Editing **Video Compression** Audio Synchronization

Creative Thinking Problem-Solving **Team Collaboration**

Adaptability **Project Management** Video Production **Cinematography**

Digital Media Management Encoding and Exporting

Client Communication Frame-accurate Editing **Social Media Marketing**

Top Clients 560+ videos edited | 4M+ views



[> See more on my website](#)

Work Experience

Founder

| From Mar 2023 - Present

Skyfall Spectrum · Freelance

Skyfall Spectrum encapsulates my dedication to delivering top-notch video editing and social media management services. As a Video Editor and Social Media Manager, I harness the power of narrative storytelling, technical proficiency, and audience engagement to transform raw footage into compelling visual narratives that resonate with diverse audiences.

Skills: Social Media Strategy · Online Content · Digital Media · Project Management · Content Strategy · Color Correction · Video Podcasts · Online Video Marketing · Digital Content · Content Marketing · Video Creation · Filming · Grading · Video Editing · Video Post-Production · Audio Editing · Editing · Video Production

Social Media Manager

| From Jul 2023 - Present

BASE9 | London, UK

At BASE9 Grappling Academy, I embarked on a dual role, fusing my video editing prowess with social media savviness to significantly elevate our online engagement from day one.

Below is a reflection of our triumphant **first month's accomplishments**:

Astounding Reach: Spearheaded campaigns that garnered over **1M+ views** across platforms, laying a robust foundation for continuous growth.

Follower Growth: Rapidly approaching milestones with over **6k followers on TikTok**, **4.5k on Instagram**, and **1500+ subscribers on YouTube**.

Viral Content: Crafted a debut video that resonated profoundly, amassing **1m+ views across TikTok, Instagram and Youtube**.

Leveraging a blend of narrative storytelling, technical video editing expertise, and data-driven social media strategies, I meticulously crafted engaging content that not only captivated our target audience but fostered a growing, interactive community.

Skills: Social Media Strategy · Tiktok Marketing · Digital Content · Content Management · Colour Grading · Sound Design · Social Media Management · Video Editing · Video Post-Production · Audio Editing · Video Production · Videography · Project Management ·

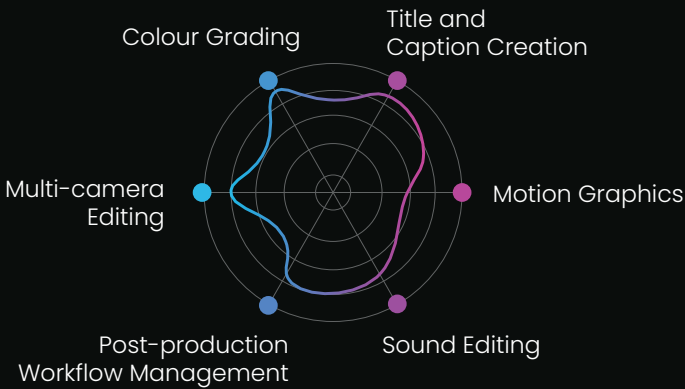
[> See more on LinkedIn](#)



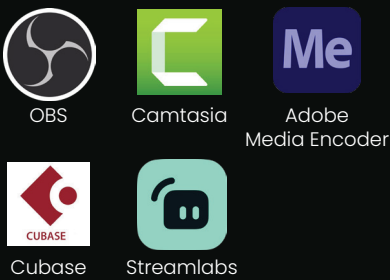
Work Experience continued

Main Social Media Management

Trend Analysis Viral Marketing Video Hook Crafting Scriptwriting
 Content Creation Audience Engagement Content Scheduling Ideation
 Multimedia Editing Storyboarding Copywriting Analytics and Reporting
 SEO and Hashtag Optimization Influencer Collaborations A/B Testing
 Video Production Thumbnail Design Clickbait Strategy
 Community Management Brand Storytelling



Other Tools Used



I have worked with many different tools and frameworks - to avoid listing all of them I've kept it to just my favorites. If you use a different editing tool that works well in your established workflow that I'm not familiar with, I would be happy to learn it



References Available on request

Video Editor Quarterslettings · Freelance project

| Apr 2023

Engaged in a brief project with Quarterslettings, a reputable London-based real estate firm specializing in HMO and Property Management. Spearheaded the editing of promotional videos, enhancing their appeal to potential clients.

Implemented engaging hooks and compelling storytelling, ensuring each video effectively showcased the properties and resonated with the target audience.

Skills: English · Editing Software · Attention to Detail · Grading · DaVinci Resolve · Video · Video Editing · Video Post-Production · Videography

Career transition Courses and Training

| Aug 2022 - Feb 2023 · 7 mos

Taking a brief hiatus from my previous engagement, I embarked on a journey to pursue my long-standing passion for video editing. This transition period was a time of intensive learning, skill development, and hands-on practice. I delved into various video editing software, honed my storytelling abilities, and began exploring the dynamic world of digital content creation.

Working on personal projects and freelance engagements, I honed my ability to craft compelling narratives that resonate with audiences. This period of exploration and upskilling has equipped me with a strong foundation in video editing, and I am excited to bring this newfound expertise to a professional setting.

Brazilian JiuJitsu Instructor EKBJJ Academy

| 2016 - Aug 2022 · 6 yrs 8 mos

During my tenure as a JiuJitsu Instructor at EKBJJ Academy, I honed the ability to adapt teaching strategies to diverse individuals, a skill that transitioned seamlessly into my video editing and social media realm. Understanding varied perspectives enriched my storytelling prowess, enabling me to craft resonant content that caters to a wide audience spectrum. The patience, communication, and adaptability fostered while instructing, now underpin my approach to video editing and social media strategy, ensuring each narrative is as engaging and individualized as the lessons once curated on the mat.

Skills: Content Strategy · Teaching · Training · Leadership · Team Leadership · Team Building · Management · Team Management · Personal Development · Communication · Community Development · Business Communications · Marketing Strategy · Marketing Communications

[> See more on LinkedIn](#)

Main Software Skills



Free Times Activities And Hobbies

