



Cover Letter

Hi my name is Daniel,

I am a **passionate video editor** and content creator with a **proven ability** to craft **engaging and impactful** visual narratives, and I am eager to join a team where I can **take my skills to the next level** and push creative boundaries.

With extensive hands-on experience in **video production, sound editing, and social media content creation**, I take pride in delivering high-quality work that connects with audiences and elevates brands.

Over the past year, my videos have collectively garnered over **6+ million views** across platforms. This accomplishment reflects my dedication to producing concise, **compelling content** that not only **engages** but also **drives meaningful results**. From conceptualization and filming to editing and post-production, I bring expertise to every stage of the video production process.

As a freelancer, I have had the privilege of **working with a variety of individuals and companies across industries**. These projects have ranged from promotional videos for small businesses to creative storytelling pieces for **brands looking to connect with their audiences**. This diverse portfolio has honed my ability to adapt to different creative visions, deliver high-quality results under tight deadlines, and establish **meaningful collaborations with clients**.

At BASE9 Grappling Academy, I **managed social media campaigns** that significantly enhanced their online presence. **In my first month alone**, our campaigns gained nearly **5k+ followers on TikTok, 2.4k+ on Instagram, and 500+ YouTube subscribers**. One of my **videos went viral**, amassing **over 1 million+ views** across platforms, while **several others exceeded 100k views**. On YouTube, my shorts consistently **outperformed larger accounts**, with many surpassing **50k views**. Today, BASE9 has over **17k+ followers** across platforms and more than **3 million views in the past year**.

At Averroes Trust, I contributed to **creating dynamic video content, managing social media, designing graphics, and filming projects**. This role helped me develop a **well-rounded skill set in video production and content strategy**, laying the foundation for my success in subsequent roles.

I am excited about the opportunity to bring my skills and passion for video editing to a **forward-thinking team**. I would be delighted to discuss how **my experience can benefit your team**.

Thank you for your time and consideration—I look forward to the possibility of collaborating and would welcome the chance to discuss this further.

Thank you,
Daniel D.

Daniel Dilsworth

Born May 1989 - 35 years old

Currently living in London, United Kingdom

Possesses a valid UK Driver's License

Contact info

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[Linkedin](#)

[Portfolio](#)

[Website](#)

[Resume/Cv Download](#)

Language spoken



British English
Native

Main Skills

Video Editor

DaVinci Resolve Color Grading Narrative Storytelling Sound Editing
Content Creation Social Media Strategy Audience Engagement
Analytics and Reporting Platform Management Media Archiving
Motion Graphics Time Management Attention to Detail Visual Effects
Multi-Camera Editing Video Compression Audio Synchronization
Creative Thinking Problem-Solving Team Collaboration
Adaptability Project Management Video Production Cinematography
Digital Media Management Encoding and Exporting
Client Communication Frame-accurate Editing Social Media Marketing

Main Skills

Social Media Management

Trend Analysis Viral Marketing Video Hook Crafting Scriptwriting
Content Creation Audience Engagement Content Scheduling Ideation
Multimedia Editing Storyboarding Copywriting Analytics and Reporting
SEO and Hashtag Optimization Influencer Collaborations A/B Testing
Video Production Thumbnail Design Clickbait Strategy
Community Management Brand Storytelling

